Columbia County

Quit Line Data Summary January 1 - June 30, 2005

Number of Calls to Quit Line N = 12 N = 11,781 Percent of Statewide Calls 0.1% 10.0% Percent of State Population in County¹ 0.07% 100.0% Cender N = 11 N = 10,808 Female 72,7% 61.2% Male 27.3% 38.8% Race/Ethnicity N = 11 N = 8,813 People of Color 0.0% 9.5% White 100.0% 9.0% Age N = 12 N = 9,883 Less than 18 years old 0.0% 1.5% 18 - 24 years old 0.0% 1.5% 18 - 24 years old 0.0% 2.5 .0% 25 - 34 years old 0.0% 2.5 .0% 35 - 44 years old 0.0% 2.5 .0% 25 - 49 years old 0.0% 2.0% 45 years old 0.0% 3.30% Education N = 12 N = 9,282 Did not graduate high school 16,7% 2.0 High school graduate 25.0% 3.4 .4% Some college/vocational school	January 1 - June 30, 2005			
Percent of Statewide Calls 0.1% 100.0% Percent of State Population in County¹ 0.07% 100.0% Cender N = 11 N = 10,080 Female 72.7% 61.2% Male 27.3% 38.8% Race/Ethnicity N = 11 N = 8.813 People of Color 0.0% 9.5% White 100.0% 9.5% Age N = 12 N = 9,893 Loss than 18 years old 0.0% 1.5% 18 - 24 years old 0.0% 1.5% 25 - 34 years old 25.0% 25.4% 35 - 44 years old 0.0% 1.5% 45 years and older 75.0% 33.0% Education N = 12 N = 9,282 Did not graduate high school 16.7% 20.8% High school graduate 25.0% 34.4% Some college/vocational school 58.3% 34.8% College graduate 0.0% 1.9% Caller Type N = 12 N = 10,635 General Information <th></th> <th></th> <th></th>				
Percent of State Population in County¹ County % State % Gender N = 11 N = 10,080 Fermale 72.7% 61.2% Male 27.3% 38.8% Race/Ethnicity N = 11 N = 8,813 People of Color 0.0% 9.5% White 100.0% 9.5% White 0.0% 9.5% Age N = 12 N = 9,893 Less than 18 years old 0.0% 1.5% 18 - 24 years old 0.0% 1.5% 25 - 34 years old 0.0% 1.5% 35 - 44 years old 0.0% 22.0% 45 years and older 75.0% 33.0% Education N = 12 N = 9,282 Did not graduate high school 16.7% 20.8% High school graduate 25.0% 34.4% Some college/vocational school 58.3% 34.8% College graduate 0.0% 7.2% Health care provider 0.0% 7.2% Health care provider 0.0	Number of Calls to Quit Line	N = 12	N = 11,781	
Gender N = 11 N = 10,080 Female 72.7% 61.2% Male 27.3% 38.8% Race/Ethnicity N = 11 N = 8.813 People of Color 0.0% 9.5% White 100.0% 9.5% Age N = 12 N = 9,893 Less than 18 years old 0.0% 1.5% 18 - 24 years old 0.0% 18.1% 25 - 34 years old 25.0% 25.4% 35 - 44 years old 0.0% 22.0% 45 years and older 75.0% 33.0% Education N = 12 N = 9,282 Did not graduate high school 16.7% 20.8% High school graduate 25.0% 34.4% Some college/vocational school 58.3% 34.8% College graduate 0.0% 10.0% Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 7.2% Tobacco user 10.0%	Percent of Statewide Calls	0.1%	100.0%	
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Education N = 12 N = 9,282 Did not graduate high school 16.7% 20.8% High school graduate 25.0% 34.4% Some college/vocational school 58.3% 34.8% College graduate 0.0% 10.0% Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 2.3.4% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 0.7% Targeted mailing 0.0% 0.0% Great Start	35 - 44 years old	0.0%	22.0%	
Did not graduate high school 16.7% 20.8% High school graduate 25.0% 34.4% Some college/vocational school 58.3% 34.8% College graduate 0.0% 10.0% Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 45.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.3% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0%	45 years and older	75.0%	33.0%	
High school graduate 25.0% 34.4% Some college/vocational school 58.3% 34.8% College graduate 0.0% 10.0% Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.0% Great Start 0.0% 0.2% Radio 0.0% 0.0% Newspaper/Magazine 0.0% <td< td=""><td>Education</td><td>N = 12</td><td>N = 9,282</td></td<>	Education	N = 12	N = 9,282	
Some college/vocational school 58.3% 34.8% College graduate 0.0% 10.0% Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 45.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 0.2% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 2.	Did not graduate high school	16.7%	20.8%	
Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 13.4% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	High school graduate	25.0%	34.4%	
Caller Type N = 12 N = 10,635 General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 13.4% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Some college/vocational school	58.3%	34.8%	
General Information 0.0% 7.2% Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 0.2% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%		0.0%		
Health care provider 0.0% 1.9% Tobacco user 100.0% 90.9% Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 10.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Caller Type	N = 12	N = 10,635	
Payer Type N = 11 N = 7,421 Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	General Information	0.0%	7.2%	
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Insured 45.5% 37.4% Uninsured 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Tobacco user	100.0%	90.9%	
Uninsured Medicaid 54.5% 33.0% Medicaid 0.0% 29.6% Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Payer Type	N = 11	N = 7,421	
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Heard About N = 10 N = 8,468 Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Uninsured	54.5%	33.0%	
Past caller 10.0% 13.4% Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Medicaid	0.0%	29.6%	
Employer/worksite 0.0% 1.3% Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Heard About	N = 10	N = 8,468	
Health care provider 50.0% 23.4% Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Past caller	10.0%		
Television 10.0% 15.9% Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Employer/worksite	0.0%	1.3%	
Outdoor advertisement (billboard/bus/wall) 0.0% 2.7% Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Health care provider	50.0%	23.4%	
Targeted mailing 0.0% 0.1% Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Television	10.0%	15.9%	
Great Start 0.0% 0.2% Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%	
Radio 0.0% 3.9% Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%				
Newspaper/Magazine 0.0% 1.7% Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%				
Brochure/Newsletter 0.0% 4.3% Family or friend 20.0% 28.1% Health Department 10.0% 3.2%				
Family or friend 20.0% 28.1% Health Department 10.0% 3.2%	· · · · · · · · · · · · · · · · · · ·			
Health Department 10.0% 3.2%				
·	Family or friend	20.0%	28.1%	
School 0.0% 1.8%	·			
	School	0.0%	1.8%	

Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.